



**SGCNZ/ ADAM FOUNDATION  
SHAKESPEARE POSTER  
COMPETITION 2025**

**DIOCESAN PERFORMING ARTS CENTRE, CLYDE STREET, EPSOM, AUCKLAND 1051**

**PERFORMED BY DIOCESAN THEATRE COMPANY**

**20 AUGUST 2024, 2:00 PM - 3:00**

**TICKETS - \$15**

Adam Foundation



**MINISTRY OF  
YOUTH DEVELOPMENT**  
TE MANATŪ WHAKAHIATO TAIOHI  
*Administered by the Ministry of Social Development*

# SGCNZ/ ADAM FOUNDATION POSTER COMPETITION 2025

Chances to win money and the exciting opportunity to have your image exhibited in New Zealand and at Shakespeare's Globe in London!

Your work can count towards NCEA if applicable.

1

## Design a poster

Poster for a Shakespeare production by your school or any theatre group

It must include: the name of the play and all performance details eg time, date, performed by, ticket prices, where to book, venue. These must be clearly visible

2

Present on A3 or A4 paper or light card and send in an appropriate size envelope folder or tube.

3

Write an accompanying rationale of approximately 400 words describing:

- a brief outline of the style in which the play is being performed
- why you are using the reflected style in your poster
- the target audience to whom you are directing the design

4

Send with the attached entry form by 8 April 2025 to:

Poster A3 or A4  
SGCNZ  
PO Box 17 215  
Wellington 6147

Your paragraph text  
or courier to:

Toi Poneke Arts Centre reception  
SGCNZ Office 2, Level 1,  
61-69 Abel Smith Street  
Wellington 6011

5

Enclose a prepaid envelope or tube with a courier sticker and return-to-sender address for returning the original of your entry.

## CRITERIA

Any students at secondary school, home schooled, or community groups from Year 7-13, under 20 years of age are eligible to enter

All spelling must be accurate

Entrants must be a Friend of SGCNZ either through their school, home school cluster OR community groups, OR individually

The SGCNZ/ Adam Foundation Static Image Competition and the SGCNZ/ Adam Foundation Poster Competition are two separate Competitions.

Both can be entered at the same time with appropriate different designs and inclusions

## PRIZES



NB: The value of the prizes may vary depending on the entries and the judges decisions.

A first, second and third place winner will be chosen

Prize winners will be announced at SGCNZ's National Shakespeare Festival Award Ceremony at 7.00pm, Sunday 1 June 2025 at the St James Theatre in Wellington.

The finalists may attend workshops at SGCNZ National Festival free-of-charge on Friday 30 May in Wellington.

The winning designs will be displayed at the National Festival and will then be displayed in Shakespeare's Globe Exhibition, London for 6 weeks and in other locations in NZ.

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MINISTRY OF EDUCATION  
TE TĀHUHU O TE MĀTAURANGA

For further information please contact  
Dawn Sanders ONZM, QSM, SGCNZ Chief Executive  
P: 04 384 1300 / 027 283 6016 E: dawn@sgcnz.org.nz  
sgcnz.org.nz/competitions

The Judges decisions shall be final and no correspondence entered into.  
SGCNZ reserves the right to retain and discuss with the designer,  
future use of the winning designs.



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# SGCNZ/ ADAM FOUNDATION POSTER COMPETITION 2025

Due 8 April 2025

Name:

Postal address:   
 Postcode:

School:

Home School Cluster/Community Group:

Student in Year:  Date of Birth:

Mobile:  Ethnicity:

Email:  Male  Female  Diverse

Play:

Entrants may enter under their school's/home school cluster/community group's Friend's Membership or personal Membership. Please tick applicable box:

- My School/Home School Cluster Group is a financial Friend of SGCNZ
- Enclosed please find my School's Friend's Fee \$220/Home School Cluster/Community Group Friend's Fee \$115 (please circle one)\*
- I am a Student Friend of SGCNZ
- Enclosed please find my Student Friend Fee \$45
- I enclosed a prepaid envelope for the return of my designs

All amounts include GST. This must be paid electronically via the Membership Form on our website.  
\*If necessary, please discuss reductions to the Friends' Membership Fees with the Chief Executive.

I agree to my art-work being reproduced in SGCNZ's Accent on Shakespeare-SGCNZ News, the media, on websites and in magazines, exhibited at Shakespeare's Globe and in NZ, and being sent to sponsors and relevant organisations.

Student's signature

Date

I verify that this work is that of the student named above.

Teacher's/Parent's/Caregiver's signature

Teacher's/Parent's/Caregiver's mobile/landline

Teacher's/Parent's/Caregiver's name

Teacher's/Parent's/Caregiver's email